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*The Best Solution for Pet Anxiety & Stress Never
Looked So Good!*

*-Thundershirt introduces new Polo designs for fashion-forward dogs and
their parents-*

Durham, N.C. – Great for fear of thunder, barking problems, separation anxiety, car or travel anxiety, crate anxiety, noise anxiety, leash pulling, general fearfulness, reactivity, excitability and more, the Thundershirt is the best solution for pet anxiety. And now, for the first-time ever the product is available in stylish pink and blue polo options.



With its patent-pending design, the Thundershirt applies gentle, constant pressure to the torso. This pressure has a dramatic calming effect for dogs if they are anxious or fearful. Anxiety experts believe that pressure has a calming effect on the nervous system and may release calming hormones like endorphins or oxytocins.



The **Thundershirt for Dogs** is available in sizes XXS to XXL, and also

available in their signature Heather Grey. Suggested retail is \$39.95, and the products can be personalized with custom embroidery for an additional charge.

Visit www.Thundershirt.com for more information, or contact Kerry Sutherland at K. Sutherland PR, Kerry@ksutherlandpr.com or 949-328-4895 to request a product sample, high-resolution image or interview.

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About Thundershirt

Founded in 2009 in Durham, N.C., Thundershirt's mission is to bring relief to the millions of dogs, cats and their families struggling to cope with anxieties. The Thundershirt is designed to apply a constant, gentle pressure to a dog or cat's torso creating a dramatic calming effect for most users. Thundershirt continues to investigate dog and cat anxiety and fear issues with scientific-based studies and surveys from recognized veterinarians and pet owners. Thundershirt has already helped hundreds of thousands of dogs across the country and around the world.

The company also donates thousands of Thundershirts and funding to rescue groups and shelters to help these organizations manage their anxiety cases and find permanent homes. Thundershirts are sold online at www.thundershirt.com and by retail stores, veterinarians, trainers and kennels across the country.